# Metatron White Paper v1.3

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# 0. Overview

Metatron introduces a transformative approach to venture capital, leveraging blockchain technology, artificial intelligence, and decentralised governance to address critical inefficiencies in the traditional venture capital model. This whitepaper outlines the creation of a platform designed to streamline the investment process, enhance transparency, and democratise access to funding for startups. By employing the Ethereum blockchain and adhering to the ERC-3643 standard, Metatron ensures compliance and security for tokenized equity offerings. AI algorithms play a pivotal role in matching startups with compatible investors based on precise criteria, optimising deal flow and due diligence through intelligent automation. This structure not only aligns interests across the board but also fosters a collaborative ecosystem conducive to innovation and growth. Metatron's platform represents a significant leap forward in making venture capital more accessible, efficient, and aligned with the needs of a rapidly evolving global market.

# 1. Introduction

## 1.1 Background

The venture capital (VC) landscape, vital for nurturing early-stage companies with the potential for high growth, faces several enduring challenges. Competition among venture capital firms is fierce, with the industry dominated by a few top players who secure the most lucrative deals due to their established reputations and superior deal flows (Ingenio). This competition leads to significant issues, including high entry barriers for new entrants and a concentration of funding which can stifle innovation. Furthermore, the current market dynamics show a shift towards more conservative funding, influenced by a recent correction in startup valuations and increased scrutiny on sustainable growth and profitability (Founders Network). This has made the fundraising landscape highly demanding for startups, many of which struggle with visibility and prolonged paths to profitability, as evidenced by the

underperformance of many highly valued "unicorns" post-IPO (American Affairs Journal).

## 1.2 Problem Statement

Venture capitalists and startups encounter numerous systemic inefficiencies that Metatron aims to address. For venture capital firms, challenges include limited visibility into portfolio performance and high dependence on manual processes, which can lead to inefficiencies and errors (Ingenio). Startups, on the other hand, face high barriers to accessing venture capital, including the need for extensive networks or significant initial investments to even attract interest (Founders Network). The traditional venture capital model also suffers from a lack of transparency and alignment, often leading to misalignment of goals between investors and entrepreneurs, and a cumbersome, opaque process that can sideline promising ventures (Venture Capital Newsletter).

We believe that creating an industry standard allowing startups to share their pitch data with investors would allow for more connections and therefore more successful funding rounds. Aligning startups with what investors are looking for is key.

**Startups**

A small percentage of startups actually raise funding (Only 0.05% of startups get VC funding - https://luisazhou.com/). A number of startups (Less than 2%) get onboarded into accelerator programs (YC & Alliance DAO). Metatron aims to focus on the remaining category of startups (98%) that appear to be overlooked. We believe all founders should be given an opportunity to pitch and present what they are building and believe in.

**There are many reasons startups fail to raise funding:**

- Lack of a sound business model
- Have a great idea, but don't know how to make money off of it
- They don't have a clear product market fit or clear understanding of their target market
- No clear sense of what their costs will be

**Or reasons they fail once they have received funding:**

- Absence of or poor product-market fit
- Poor marketing strategy formulation and implementation
- Cash flow problems

*"What is clear is that VC's know what they want to invest in. The difficulty lies with Startups aligning what they are building with what VC's feel comfortable deploying capital into." - Nick Allison (Founder Metatron)*

**Connectors**

There are numerous tools needed for startups and connectors to successfully source funding for projects in their deal flow. A number of these platforms and tools are expensive and focus on only allowing startups to create a pitch deal flow. In our research we have found that none cater to startups and connectors.

https://www.gritt.io/ - €40 - €80 (Billed monthly)

https://www.foundersuite.com/ - $745 - $1609 (Billed annually)

https://www.openvc.app/ - $24 - $99 (Billed monthly)

https://venturesignals.io/ - €90 (Billed monthly)

While these all offer great features, they are either aimed at the startup founder finding investors or an investor looking for deal flow. For Metatron there is a 3rd important target market being connectors. For them it is also imperative to be able to use their skill set in connecting startups with investors.

Most of these users already have well established relationships with a subset of investors. We aim to build tools to assist them in matching deals they have with new and existing investors more efficiently.

**Venture Capital Firms**

Most VC's and accelerators have their own internal processes for deal sourcing. They all require startups to apply on their website or attend in-person events. While this is the industry standard for deal sourcing there may still be inefficiencies. Most VC's require different sets of information when a startup applies for funding, some want a founder video introducing the project. Some don't require a video. They also collect

varying degrees of data, more than likely according to what their internal business-analyst team finds important.

The question Metatron has raised is, "what is the minimum amount of data that can be presented to investors in order to peak their interest?"

"Can we build out an AI backed system that can pre-empt what amount of data a certain investor is looking for according to their investment criteria and investment history?"

"Can that data then be secured on-chain allowing project startups to make it publicly available negating the need for legal expenses and time consuming non-disclosure agreements and legal protection?"

"Is an industry standard or protocol needed to firstly define the required amount of data needed for an investor to gain interest in a project?"

"Can an industry standard be built out?"

These are just a few questions that we would like to answer.

We've found in our market research that a number of VC's have explored using various platforms to source deals. The problem therein lies that they are looking for a curated list of startups that meet their investment criteria. They don't want to look through 1000's of projects to find a fit. That is what they are already doing.

*According to DataDrivenVC.io "The VC investment process is broken. It's manual, inefficient, non-inclusive and biased"*

## 1.3 The Metatron Vision

Metatron proposes to disrupt the traditional venture capital market by leveraging blockchain technology, AI, machine learning and a decentralised governance model to foster a more open, efficient, and equitable funding ecosystem. The platform will enhance portfolio visibility and performance monitoring through integrated AI tools, providing real-time data and analytics to facilitate informed decision-making. For startups, Metatron will lower the barriers to entry by democratising access to funding and providing a structured pathway to connect with investors. This includes tokenisation of equity to widen the potential investor base beyond traditional

venture capital constraints. Furthermore, by implementing a DAO for governance, the platform ensures that all stakeholders have a voice in major decisions, promoting alignment and transparency across the ecosystem.

This innovative approach seeks to create a more balanced, accessible, and efficient marketplace, empowering both startups seeking capital and investors looking for promising opportunities, thereby enhancing the overall health and vibrancy of the startup ecosystem.

## 2. The Metatron Solution

### 2.1 Innovative Technology Integration

Metatron integrates cutting-edge technologies such as blockchain and artificial intelligence to revolutionise the venture capital landscape. Blockchain technology ensures transparency and security, enabling a trustless environment where transactions and data are immutable and verifiable by all parties. This addresses the transparency issues prevalent in traditional venture capital settings, where limited visibility into investments can deter investor confidence and complicate portfolio management (Ingenio). AI & machine learning plays a crucial role in enhancing decision-making and efficiency. By automating the vetting process and matching startups with the appropriate investors based on predictive analytics, Metatron reduces the time and resources spent on due diligence, which traditionally extends over lengthy periods (Ingenio).

### 2.2 Decentralised Governance and Tokenisation

The DAO (Decentralised Autonomous Organisation) structure represents a paradigm shift in how decisions are made within the investment community. Unlike traditional models where decisions are centralised within a small group of fund managers or partners, Metatron allows all token holders to participate in governance decisions, such as which startups to fund and strategic directions for the platform. This democratic approach not only aligns with the principles of decentralisation but also mitigates the risk of misalignment between investors and startups (Venture Capital Newsletter). Moreover, tokenization of assets, particularly startup equity, opens new

avenues for investment by fractionalising shares and making them accessible to a broader audience. This could potentially increase liquidity and allow startups to tap into a global pool of capital (Venture Capital Newsletter).

## 2.3 Enhanced User Experience with AI and Smart Contracts

To streamline operations and improve user experience, Metatron utilises smart contracts for various transactional processes, including the issuance of tokens, governance voting, and distribution of funds. These contracts automate processes that are typically labour-intensive and prone to human error, thereby increasing efficiency and reducing overhead costs. AI conversational agents provide an intuitive interface for both startups, connectors and investors, allowing them to access vital information quickly, perform due diligence, and even negotiate terms seamlessly. This level of automation and user-focused design is geared towards making the investment process as smooth and straightforward as possible, encouraging more participation and engagement within the ecosystem.

# 3. Objectives and Impact

## 3.1 Broadening Access and Reducing Inefficiencies

Metatron's primary objective is to democratise access to venture capital funding, especially for startups that may not have the traditional credentials or connections typically required in the venture capital world. By lowering barriers to entry and utilising a peer-reviewed system for startup approval, the platform ensures that all potential investments are vetted by a knowledgeable community, enhancing the quality of investment opportunities available to investors. This peer review process is critical in maintaining a high standard within the ecosystem, ensuring that only startups with proven potential and sound business models are funded.

## 3.2 Creating a Sustainable and Inclusive venture capital Ecosystem

In aiming to disrupt the traditional venture capital model, Metatron focuses on inclusivity and sustainability. The tokenization of equity not only broadens the investor base but also aligns with a longer-term vision of creating a more inclusive financial ecosystem where different types of investors can participate in venture

capital. This approach could potentially lead to more innovative solutions and diverse investments, reflecting a broader range of consumer needs and opportunities in the market.

## 3.3 Setting a New Standard for Venture Capital

Metatron aspires to set a new standard for how venture capital is sourced, allocated, and managed. By integrating advanced technologies and a decentralised framework, the platform addresses many of the inefficiencies and challenges currently plaguing the venture capital industry, such as alignment of interests, transparency, and accessibility. The ultimate goal is to not only improve the efficiency and effectiveness of venture funding but also to inspire a shift towards more open and equitable financial practices in other areas of finance and investment.

By achieving these objectives, Metatron aims to reshape the venture capital landscape, making it more accessible, efficient, and aligned with the needs of a rapidly changing global economy.

# 4. Technological Framework

Following its core objectives to enhance transparency, efficiency, and access in venture capital, Metatron implements a sophisticated technological framework. Utilising blockchain, artificial intelligence, and smart contracts, the platform ensures seamless operations and integrity in transactions and governance. This section explores how these technologies empower Metatron to redefine venture capital, making it more inclusive and streamlined for all participants.

## 4.1 Blockchain Infrastructure

Metatron leverages Ethereum blockchain technology to provide a robust and secure foundation for its platform. The use of the ERC-3643 standard ensures that tokenized equity can be issued legally and traded on regulated exchanges. This standard is specifically designed for tokenizing equity in the form of security tokens, ensuring compliance with global financial regulations. By choosing Ethereum, Metatron benefits from its extensive development ecosystem and scalable infrastructure, which aligns with international compliance requirements. This makes Metatron a

reliable platform for global participants, providing a transparent and secure environment for all transactions

## 4.2 AI and Machine Learning

Artificial Intelligence (AI) plays a critical role in Metatron, particularly in enhancing the matching process between startups and investors. The platform utilises machine learning algorithms to analyse investor preferences, past investment history, and market trends. This enables it to predict and recommend startup matches that align closely with investor profiles. Additionally, the platform uses startup pitch data, intellectual property, and financial information to further refine these matches. This predictive capability not only improves the efficiency of the investment process but also increases the success rate of funding rounds by ensuring better alignment of mutual interests. AI also manages data rooms, automating the organisation and retrieval of information, which facilitates swift and informed decision-making during the due diligence process. This significantly reduces the time and resources traditionally spent on these tasks.

## 4.3 Smart Contracts ("Real World Assets")

Smart contracts are essential to the Metatron platform, automating the tokenization process and ensuring the integrity of transactions. These contracts handle everything from the issuance of tokenized equity, compliant with the ERC-3643 standard, to the execution of agreements between startups, connectors, and investors. By using smart contracts, Metatron ensures that all transactions are transparent, secure, and immutable. This is critical for maintaining trust and legal compliance in financial transactions. Furthermore, smart contracts enable automated governance actions, such as voting and fund distribution, which reduces the need for manual intervention and minimises the risk of human error. This automation streamlines operations and ensures that all processes are carried out efficiently and accurately.

# 5. Platform Governance

## 5.1 DAO Structure

Metatron employs a decentralised autonomous organisation (DAO) to democratise governance and ensure transparency. This structure allows all significant decisions, including strategic directions and platform updates, to be made through collective voting by token holders. The decentralised approach prevents any single entity from dominating, promoting fairness and equality. The benefits of this decentralised governance include enhanced security, reduced risks of corruption or manipulation, and increased participation and engagement from a diverse group of stakeholders, ensuring decisions reflect a broad spectrum of perspectives.

### 5.1.1 Delegated Voting

To streamline internal decision-making and reduce voting congestion, Metatron DAO employs a system of delegated voting. Key decisions within specific operational areas are delegated to stewards—heads of each working group within Metatron. This approach allows for efficient internal decision-making without burdening all token holders with frequent, less critical votes. However, significant decisions that impact the broader ecosystem and token holders continue to be made through direct community voting, preserving the democratic ethos of the DAO.

### 5.1.2 Roles within the DAO:

- **Token Holders:** Participate in critical decision-making processes through voting.
- **Investors:** Provide capital and engage in governance; they may invest directly or through tokens.
- **Startups:** Seek resources and funding, contributing to the ecosystem's vibrancy once verified.
- **Connectors/Agents**: Facilitate connections between startups and investors, earning commissions on deals they help to materialise through smart contracts.

- **Stewards**: Stewards act as team leaders within the DAO, coordinating specific sectors to streamline decisions and maintain alignment with the overarching objectives of the community.
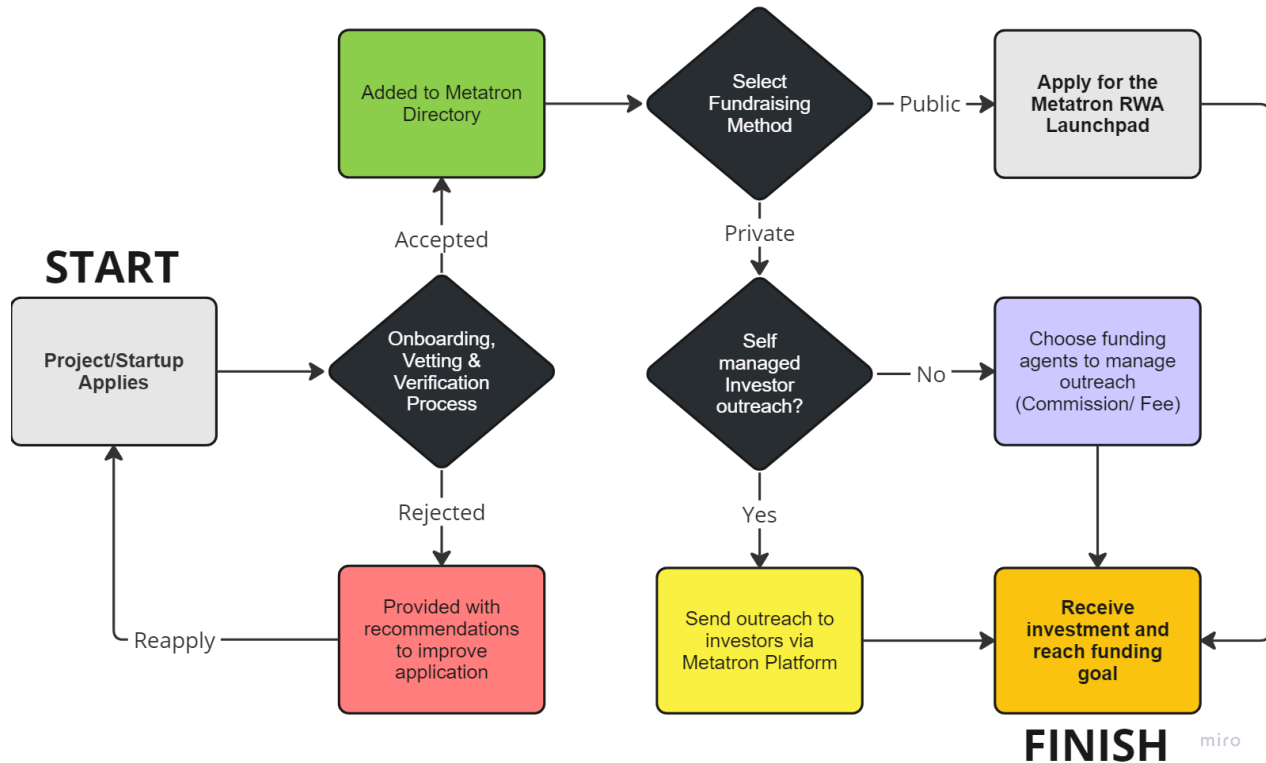
## 5.2 Startup Onboarding Process and Internal Voting

### 5.2.1 Startup onboarding:

1. **Startup Data Entry**: Startups submit their pitch data, relevant intellectual property, financials, and legally signed agreements to their virtual data room. This data is stored on the blockchain following the Metatron blockchain protocol, ensuring security and integrity.
2. **Review Pitch Data**: The submitted data is assessed using the "Angel Score" algorithm, which evaluates the project's potential and readiness.
3. **Introduction to Project**: The Metatron team conducts an introductory call with startup founders to understand the team's dynamics and verify the project's legitimacy. This interaction is crucial for ensuring that only the highest quality startups are introduced to the ecosystem.
4. **Vote**: Successfully pre-validated startups are then presented to the token holders for voting using a **1 token : 1 vote** model.

### 5.2.2 Startup Funding Pathways

Following their successful onboarding and approval by the DAO, startups have access to structured funding pathways to facilitate growth. The flowchart below highlights their funding options.

Flowchart Summary:

1. **Directory Listing**: Startups are listed in the Metatron Directory upon approval, enhancing their visibility to connectors and investors.
2. **Choosing a Funding Strategy**: Startups decide how to pursue funding:
   a. **Public**: Through initiatives like the Metatron RWA Launchpad for tokenising assets.
   b. **Private**: Either managing investor outreach independently or using connectors who charge a commission.
3. **Engagement and Expansion**: Based on their chosen method, startups engage with investors to reach their funding targets and plan for further growth through additional funding rounds or expanded use of tokenisation.

## 5.3 Voting and Governance Outcomes

- **Token Holders**: Token holders are crucial in the governance of the DAO. They not only vote on funding for startups but also play a pivotal role in approving which new startups are listed on the platform. This dual responsibility ensures that the ecosystem remains vibrant with high-quality startups that have passed through a rigorous vetting process.
- **Startups**: Startups that successfully pass through the token holders' approval process gain access to the platform, enhancing their visibility and credibility. This approval is a critical step toward accessing further benefits such as Real World Asset (RWA) tokenization, which can significantly improve their funding strategies and market presence.
- **Investors**: Investors benefit from a carefully curated list of startups that have been vetted and approved by token holders, ensuring that they engage with only the most promising ventures. This selective access helps investors minimise risk and optimise potential returns.
- **Connectors**: Connectors work more efficiently as they deal with startups that have already been recognised and vetted by the DAO, ensuring that their efforts in facilitating connections are built on a solid foundation of trust and potential.
- **DAO Stewards**: Stewards facilitate the day-to-day operational decisions within the DAO, ensuring that the governance process remains smooth and effective. They help manage the workflow from startup applications to final approvals, maintaining the integrity and efficiency of the ecosystem.

To strengthen the DAO's impact, governance processes must remain agile, adapting to the evolving needs of the ecosystem. This dynamic governance model not only supports transparency and accountability but also drives innovation and growth by fostering a collaborative environment where each member has a voice in shaping the future. This approach exemplifies the power of decentralised governance to create a resilient, thriving community that leverages collective intelligence to make informed decisions.

# 6. Tokenomics

## 6.1 Overview

Metatron leverages a decentralised governance framework powered by its native token, $META (MTN). The tokenomics of Metatron are designed to promote sustainable growth, incentivise participation, and ensure the long-term success of the ecosystem. This document outlines the key components of the $META token economy, including its distribution, utility, and governance mechanisms.

After much consideration the decision was taken to launch $META (MTN) on the Polygon network allowing for lower gas fees and access to other potential EVM's in the Ethereum ecosystem. We are excited about working with Layer2 projects like Plume Network (https://www.plumenetwork.xyz/) providing startups and the DAO community with more opportunities to drive change with the ERC-3643 token standard (https://tokeny.com/erc3643/).

## 6.2 Token Distribution

$META is distributed with careful consideration to ensure a fair and equitable allocation. The total supply is capped at 1 billion tokens, distributed as follows:

- **Founders & Team (10%)**: Allocated to the founders, core team members, and advisors, vested over a period of 4 years to ensure long-term commitment.
- **Community & Ecosystem (15%)**: Reserved for community incentives, liquidity provision, and ecosystem development. This includes rewards for staking, participation in governance, and contributions to the ecosystem.
- **Treasury (50%)**: Managed by the DAO, these funds are allocated for future development, partnerships, and strategic investments in startups.
- **Investors (10%)**: Distributed to early backers and strategic investors who support the project's initial growth and development.
- **Marketing & Growth (15%)**: Dedicated to marketing campaigns, community building, and user acquisition efforts.

## 6.3 Utility of $META

$META serves multiple functions within the Metatron ecosystem:

1. **Governance**: $META holders have voting rights on key decisions such as protocol upgrades, fund allocation, and strategic initiatives. This decentralised governance model ensures that all stakeholders have a voice in the future of the project.
2. **Staking**: Users can stake $META to earn rewards and participate in the network's consensus mechanism. Staking helps secure the network and incentivises long-term holding.
3. **Incentives**: Active contributors to the Metatron ecosystem, including developers, content creators, and community members, can earn $META as rewards for their efforts.
4. **Liquidity Provision**: $META can be used to provide liquidity on decentralised exchanges (DEXs) such as Uniswap, earning transaction fees and additional rewards.

## 6.4 Governance Model

Metatron adopts a decentralised governance structure where $META holders propose and vote on various initiatives. The governance process is designed to be transparent, inclusive, and efficient:

1. **Proposal Submission**: Any $META holder can submit a proposal for consideration. Proposals can include changes to the protocol, funding requests, or other strategic decisions.
2. **Voting**: $META holders can vote on proposals using their tokens. Voting power is proportional to the amount of $META held, ensuring that stakeholders have a say in proportion to their investment in the ecosystem.
3. **Execution**: Proposals that receive majority support are executed by the DAO's smart contracts, ensuring a trustless and automated implementation.

## 6.5 Liquidity and Market Dynamics

To ensure sufficient liquidity and facilitate seamless trading, $META is listed on major centralised exchanges (Binance, Coinbase, Kraken) and decentralised exchanges (Uniswap). The tokenomics design includes mechanisms to promote liquidity provision:

1. **Liquidity Mining**: Users who provide liquidity to $META pairs on exchanges can earn additional $META rewards, incentivising them to contribute to the liquidity pool.
2. **Fee Sharing**: Liquidity providers earn a share of the trading fees generated by exchanges, creating a passive income stream for supporting the ecosystem.

## 6.6 Sustainability and Growth

Metatron's tokenomics are engineered to foster sustainable growth and long-term success:

1. **Adaptive Rewards**: The rewards system is designed to be adaptive, ensuring that incentives remain aligned with network growth and participant engagement.
2. **Strategic Partnerships**: The treasury allocation enables the DAO to form strategic partnerships and invest in projects that enhance the Metatron ecosystem.
3. **Community-Driven Development**: By empowering the community through decentralised governance, Metatron ensures that development priorities align with the interests and needs of its stakeholders.

## Conclusion

The tokenomics of Metatron are crafted to create a robust and resilient ecosystem, driven by the collective efforts of its community. Through careful distribution, diverse utility, and a transparent governance model, $META aims to build a decentralised future where all participants can thrive.

# 7. User Interaction

## 7.1 User Interface

Metatron offers a highly intuitive and functional user interface designed to cater to both startups, connectors and investors efficiently. At the heart of the platform is a directory-style dashboard where users can easily navigate, shortlist, and engage with potential investment opportunities or interested investors. This dashboard allows registered startups to perform bulk outreach to selected investors, streamlining the connection process. For ease of entry, the platform features a straightforward profile creation process for both startups, connectors and investors, enhancing user experience and accessibility.

*"Startups are only added to the platform once they have been validated through our stringent onboarding process." - Nick Creed (CTO/Co-Founder Metatron)*

The interface also includes a robust voting system that allows Metatron to validate and add new startups and investors to the ecosystem, ensuring the quality and reliability of participants. This democratic approach positions Metatron as a premier destination for high-quality investments. Additional features include the ability to book meetings directly through the platform and an integrated treasury dashboard that provides a comprehensive overview of investment financing. An AI-generated matching score enhances the matchmaking process by assessing compatibility between investors and startups, ensuring meaningful and productive connections.

## 7.2 Document Management and Data Rooms

Metatron provides a sophisticated document management system and secure data rooms tailored for startups, connectors and investors, ensuring that sensitive documents such as pitch decks, financial reports, and other crucial business information are handled with the utmost security and efficiency. The platform enables startups to upload and manage documents on the blockchain, securing them within a personalised data vault managed by the user. This approach not only safeguards the documents from unauthorised access but also allows for controlled

sharing with potential investors. Investors interested in exploring these documents can request access from the startups, who can grant permissions as needed, ensuring a controlled environment that maintains the privacy and integrity of the information shared.

Moreover, all documents and data are anchored to user accounts on the blockchain, providing a seamless link between data assets and their owners. This linkage ensures that all data is traceable and verifiable, reinforcing the platform's commitment to transparency. Additionally, Metatron maintains an immutable change history for each document, creating a transparent audit trail that enhances trust among platform participants. This feature is pivotal in environments where the provenance and integrity of documents could be the difference between investment decisions, making Metatron a reliable platform for high-stakes venture capital engagements.

## 7.3 AI Conversational Agents

Metatron enhances user experience through the use of AI conversational agents that streamline interactions within the platform. These agents enable users to interact directly with the data room, querying and retrieving information without the need for manual searching. This capability is invaluable for investors who wish to compare multiple startups efficiently, allowing for dynamic discussions and side-by-side comparisons of potential investments. By simplifying the information retrieval process, the AI agents facilitate a more informed and efficient evaluation process, saving time and reducing the cognitive load on users.

Additionally, startups receive real-time feedback on their pitch decks and other documents from these AI agents. This immediate, AI-driven critique helps startups refine their presentations and improve document readiness before engaging with potential investors. The AI's ability to generate tailored outreach emails further enhances the platform's utility by allowing startups to communicate with investors in a personalised manner that reflects both the startup's unique characteristics and the investor's specific interests. This personalised approach not only improves communication effectiveness but also increases the chances of a successful investor engagement, showcasing Metatron's commitment to leveraging advanced technology to facilitate better business relationships.

*"For Metatron, Blockchain technology & AI are just new ways of securing data as value and a more efficient way to look at data" - Nick Allison (Founder Metatron)*

# 8. Case Studies and Use Cases

**Startups:** Engage with the platform to gain visibility among quality investors, streamline outreach, and manage secure data assets. Startups can apply for platform access, search for suitable investors, and receive valuable feedback on their presentation materials from AI conversational agents, enhancing their readiness for investment rounds.

**Connectors:** Leverage the platform's tools to identify promising startups and connect them with potential investors. Agents benefit from a commission-based model facilitated by smart contracts, ensuring transparent and fair compensation for their mediation services.

**Investors:** Utilise the platform to discover vetted startups, access organised data rooms for due diligence, and participate in governance to influence the platform's strategic direction. The streamlined user interface and AI assistance simplify the process of comparing and selecting potential investment opportunities.

## **Scenario 1**, Startup: Accessing Capital and Resources

TechNovate, a startup specialising in AI-driven sustainability solutions, joins Metatron to connect with aligned investors. They create a comprehensive profile and upload essential documents into their secure on-chain data room. The AI conversational agent assists TechNovate in refining their pitch deck and preparing for investor interactions by providing feedback on their data room's readiness, ensuring all necessary information is presented effectively.

TechNovate uses the platform's outreach features to contact multiple investors who have shown interest in sustainability projects, significantly reducing the time typically spent on individual investor outreach. By targeting only verified investors using AI recommendations, TechNovate ensures their outreach is not only broad but also precisely tailored, enhancing the likelihood of successful funding.

## Benefits for Startups

- **Enhanced Credibility:** Verification increases trust with investors.
- **Focused Outreach:** AI-driven tools target and connect with suitable investors.
- **Secure Data Sharing:** Blockchain-managed data rooms protect sensitive information.
- **Efficient Resource Use:** Direct access to genuinely interested investors.

## **Scenario 2**, Connectors: Facilitating Connections

John, an agent specialising in mediating startup investments, uses Metatron to scout for startups with high potential. His process begins with participating in the initial vetting of startups seeking to join the platform. By contributing to this crucial phase, John ensures that only the most promising and credible startups make it onto the platform, enhancing his reputation and trust with investors.

Once startups pass the vetting process, John uses the platform's advanced tools to connect these startups with his network of investors looking for new opportunities. He leverages Metatron's scheduling tools for setting up meetings efficiently, and the secure communication features to facilitate transparent discussions between parties.

Each successful deal processed through the platform results in John earning a commission, which is securely handled via smart contracts to ensure transparency and prompt payment. The platform's comprehensive dashboard allows him to manage multiple deals at once, track the status of each, and maintain a clear record of his activities and earnings. This streamlined workflow allows him to optimise his operations, handle more clients, and significantly boost his earning potential while maintaining high standards of quality and integrity in the startups he endorses.

## Benefits for Connectors (Agents/Brokers/Intermediaries)

- **Efficient Matching:** Tools to connect startups with the right investors.
- **Fair Compensation:** Transparent, contract-based commission structures.
- **Simplified Communication:** Streamlined tools for scheduling and interaction.
- **Strategic Influence:** Agents participate in vetting processes, helping to maintain high platform standards and build a quality investment environment.

**Scenario 3**, Investor: Streamlining Due Diligence and Portfolio Management

Emma, an experienced investor, is looking for emerging tech startups in the renewable energy sector. Using Metatron, she accesses the platform's directory-style dashboard to filter and shortlist potential startups based on her specific investment criteria. The AI conversational agents quickly gather insights and compare the financial health and innovation potential of various startups, focusing on those verified by the DAO as high-quality ventures. This verification process ensures that Emma does not waste time reviewing unvetted companies, significantly speeding up her decision-making process.

Emma also participates in the DAO voting processes to ensure the quality of startups entering the platform matches her investment standards. Once she decides to invest, Emma uses the integrated treasury dashboard to monitor her investments and their performance, giving her a real-time overview of her portfolio's health and the agility to react quickly to market changes.

## Benefits for Investors

- **Curated Opportunities:** Access to vetted startups aligned with investment preferences.
- **Efficient Review:** Streamlined due diligence using AI and secure data rooms.
- **Reduced Spam:** Interactions limited to approved, peer-reviewed startups.
- **Governance Role:** Direct influence over platform and startup approvals.

# 9. Roadmap

## 9.1 Development Phases

### Past Development

In December 2021 we received $100,000.00 cUSD from Flori Ventures becoming part of the Celo.org ecosystem. In September 2022 we released our platform MVP solely focused around the Investor accessing a set of curated and pre-vetted projects. At

the time the team took the decision to have fewer users with a top down approach. This however did not achieve product market fit and during 2023 the decision was taken to move in a new direction.

## Present First Phase
**January 2025 - Ongoing**

- Web3 Platform (directory) to onboard and list verified and vetted projects in the Metatron verticals - Food Systems, Circular Economies, Health Systems, Renewable Energy, Zero Carbon & Exponential Tech with a strong focus on equal opportunity for female founders.
- Securing project data on-chain creating an industry standard for viewing, securing and sharing said data - Virtual data room, pitch data, financials, signed agreements & intellectual property.
- OpenVC.app approach to allow startups and connectors to openly upload their pitch data and market to pre-defined sets of investors.
- Ability for investors to view project data securely on-chain alleviating legal bottlenecks in terms of signing non-disclosure agreements etc. - Creating read only access for investors to conduct thorough due diligence.
- Forming Metatron DAO to govern the onboarding of projects and decision making on new features put forward by the community.

**April 2025 - Ongoing**

- Building out the "Angel Score" matching algorithm to match project data with current & historical investment data
- Onboarding TSC.ai - AI & machine learning data
- Onboarding Pitchbook, Deal Room, Crunchbase, CB Insights, Harmonic & Briter Bridges etc. - market data

## Second Phase
**June 2025 - June 2025**

- Tokenizing projects as "Real World Assets" on the platform to open up these projects to Web3 capital and liquidity pools.

- Extending the functionality of Metatron DAO to vote on which selected projects get funding governed by a group of investors and industry thought leaders.

## Third Phase
**October 2025 - Ongoing**

- Building out an iOS/Android app with all platform functionality to add/view and invest in listed projects.

## 9.2 Future Features

- Subscription business model approach to providing platform and mobile users access to market data via selected data providers.
- Future features to be put forward by the Metatron community to ensure further enhancements and exponential growth.

# 10. Legal and Regulatory Compliance

In terms of the Metatron formation and the use of the (ERC-3643) token to globally tokenize projects we undertake to adhere to the strictest legal, geopolitical and compliance policies.

We aim to set up strategic legal entities in each region in order to adhere to legal frameworks in those regions.

Africa

Asia

Europe

North America

South America

Oceania

This will allow us to operate legally & compliantly in most jurisdictions where startups & investors are located.

# 11. Conclusion

Metatron stands at the cusp of a venture capital revolution, bringing a wave of transformation through its decentralised model and cutting-edge technology. By harnessing the power of blockchain and artificial intelligence, Metatron breaks down barriers, creating a world where investment opportunities are accessible to all, regardless of geographical or financial constraints. The $META token is more than just a currency; it is a symbol of empowerment, enabling community-driven investment, staking, and liquidity provision. This ecosystem is designed with fairness at its core, ensuring every participant's voice is heard and rewarded.

The future of Metatron is bright and full of promise. With a strong foundation built on transparency, efficiency, and inclusivity, we are not just envisioning a new venture capital landscape—we are actively building it. Our use of AI enhances decision-making processes, ensuring optimal investment choices and valuation accuracy for real-world assets (RWAs). Our adaptive rewards system and strategic partnerships will drive sustainable growth, while our community-driven development ensures that every step we take is aligned with the interests of our stakeholders. As we launch the $META token, integrate with major decentralised exchanges, and expand our ecosystem partnerships, we invite you to join us on this journey. Together, we can redefine venture capital, harness the power of AI, and forge a decentralised future that benefits all, unlocking the full potential of tokenized RWAs.

# 12. Appendices

## 12.1 Glossary

Startup - a project raising capital at any funding round stage (Pre-seed to IPO)

Connector - a funding agent, broker or intermediary

Investor - a Venture Capital Firm, LP, Angel Investor, Web3 Investor, Family Office.

## 12.2 Additional Resources

**Competitors:**

OpenVC - https://www.openvc.app/
GetPantom - https://www.getpantom.com/

Data Driven VC - https://www.datadrivenvc.io/

Deckmatch - https://www.deckmatch.com/

Visible - https://visible.vc/

Gritt.io - https://www.gritt.io/

Founder Suite - https://www.foundersuite.com/

Venture Signals - https://venturesignals.io/

Harmonic - https://www.harmonic.ai/

**Partners:**

Plume Network - https://www.plumenetwork.xyz/

Usherlabs - https://www.usher.so/

Fundraising Script - https://www.fundraisingscript.com/

**Data Providers:**

TSC.ai - https://www.tsc.ai/

Briter Bridges - https://briterbridges.com/

Crunchbase - https://www.crunchbase.com/

ARC - https://www.assetrisk.com/

Pitchbook - https://pitchbook.com/

Deal Room - https://dealroom.co/

CB Insights - https://www.cbinsights.com/

Harmonic - https://www.harmonic.ai/

People Data Labs - https://www.peopledatalabs.com/

# 13. About the Team

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